



Learn the #1 Success Secret to Developing Highly Impactful, Influential Leaders

Dear Executive,

After spending 30 years immersed in highly competitive environments, at ExecutiveBound®, we believe that leaders make or break an organization. We also believe in the power of partnerships to accelerate getting the results you are looking for. Together, we can address and solve significant challenges:

- ***Attracting, developing, and retaining productive and collaborative leadership dream teams***
- ***Leading, engaging, and influencing your talent to higher levels of performance and client success***
- ***Building an inclusive work culture and eliminating behaviors that contribute to a toxic workplace***

The Fearless Leadership Mastermind™ is a new gold standard in leadership development, supporting your *high-potential, high-performing* leaders at all levels to develop critical leadership skills. Your leaders learn how to tackle your specific challenges with confidence, purpose, and a compelling leadership vision.

You leaders will leverage our "**Done for You**" innovative framework, combining 100% virtual coaching, masterminds, flexible online training, and ample support in a high-energy community of peers. With this model, learning is deeply relevant to the role, organization KPIs, company priorities, and individual needs.

Our proven program delivers for our Fortune 500 members. And it will help you improve on what you are already doing by providing a turnkey solution with a significant ROI, accountability, and scalable investment.

This overview highlights the program benefits, features, success stories, and why ExecutiveBound® would make an excellent partner in supporting your leaders to level-up, and not only survive but thrive in these shifting times.

I value your time and the opportunity to connect briefly. Please email us at info@executivebound.com; [use this link](#) or the QR code below to set up a 15-minute video session where we can discuss your specific needs and goals.

Looking forward to connecting soon!

Ginny

Dr. Ginny A. Baro, CEO, Founder at ExecutiveBound®

ExecutiveBound
1 Broad Street, #2533
Branchville, NJ 07826



A NEW GOLD STANDARD - THE FEARLESS LEADERSHIP MASTERMIND™

Our virtual leadership training program, the ***Fearless Leadership Mastermind™***, supports your *high-potential, high-performing* leaders at all levels to develop essential leadership skills. Our "Done for You" proven framework delivers six months of immersive, one-hour, weekly Mastermind Circles, leadership coaching, flexible online training modules, and a robust support structure. As members apply what they learned and implement their personalized action plans, we also provide six additional months of group coaching and professional support in an encouraging community of leaders.

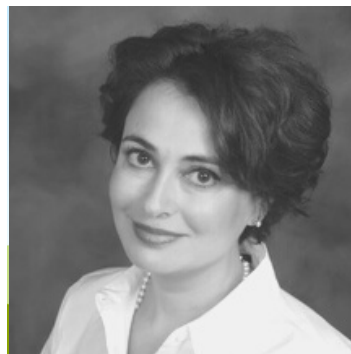
TOGETHER, THIS IS HOW WE DO IT!

GROUP COACHING MASTERMINDS PRIVATE COACHING



RESULTS-FOCUSED

Tools to upscale a leader's strengths, personal brand, value, and drive performance



WELL-BEING

Daily mindfulness practices to improve mental, physical health, energy, and mindset

TRAINING MODULES ASSESSMENTS PERSONALIZED TOOLS



LEADERSHIP SKILLS

Training and coaching to build leadership skills, increase self-confidence, resilience, and fill gaps

TEAM BUILDING

Tactics to raise self-awareness, self-manage, coach, mentor, and develop cohesive teams

COMMUNITY, PEERS ACCOUNTABILITY SUPPORT



COLLABORATION

Strategies to engage, influence, collaborate, and communicate persuasively



ACTION PLAN

A roadmap to achieve goals with purpose, aligned with a compelling leadership vision

Innovative: The C.A.R.E.S. Leadership Success System™

As leaders, it always starts with us. Regardless of your leaders' years of experience, there are principles and strategies they must practice to up-level and achieve *next-level results*. Together, our members learn how to apply the five proven leadership growth levers in our proprietary **C.A.R.E.S. Leadership Success System™**.

C.A.R.E.S. stands for:



Connect to your truth and purpose as a leader.

Align what you want and where you are today.

Rise above your real and fictitious challenges.

Envision the future you desire as a leader.

Seek support and serve others.

Engaged in a rich learning environment with peers, members in a cohort discover how to uplift others and bring their whole selves to work, intellectually and emotionally. They experience breakthroughs, new insights that create a transformational shift in their beliefs, behaviors, and perspectives. As they boost their self-awareness and emotional intelligence, they access hidden resources, strengths, purpose, intuition, and a compelling leadership vision, which translates into more ease, confidence, focus, creativity, contribution, impact, enjoyment, and more.

>> WHAT DO LEADERS RECEIVE? - OVER \$30K VALUE

EXPERT GUIDANCE * SUPPORT * COMMUNITY * ACCOUNTABILITY

- 24, 1-Hour, Weekly, Virtual, Live Mastermind Circles & Coaching (over \$10,000 value)
- 14.5 Hours of 7 Self-Paced, Leadership Training Modules, 24/7 (over \$7,000 value)
- 4, 1-Hour Private Coaching Sessions (over \$3,000 value)
- A Downloadable Workbook, Tools & Assessments (over \$2,000 value)
- On-Demand Support, M-F, 9 - 5 PM EST, Community of Peers (over \$3,000 value)
- 6, 1-Hour Monthly Check-Ins, Group Coaching after 6 Months (over \$4,500 value)
- Online Training Progress Reports, Completion Certificate
- 100% Satisfaction Guarantee or Your Tuition Back
- BONUS - Virtual Fearless Leaders Self-Care Retreats (over \$2,500 value)
- BONUS - Visionary Leaders Circle Podcast Guest Interview
- BONUS - Our #1 Bestselling Books, *Healing Leadership* & *Fearless Women at Work*
- BONUS - A Donation of 50 Meals per Leader through FeedingAmerica



>> YOUR INVESTMENT

Our leadership development program bundle provides over \$30,000 in value. But that is not what you will invest. Your leaders can start today with a competitive, scalable tuition investment. Let's talk.



THE FEARLESS LEADERSHIP MASTERMIND™

6-MONTH CURRICULUM HIGHLIGHTS



We deliver our on-demand curriculum with over 14 hours of engaging video, a digital Workbook with tools, exercises, and online assessments 100% virtually. Our members enjoy a smooth, secure, and mobile-friendly experience through the Kajabi platform and App, accessible 24/7 from *anywhere* with internet access. Our leaders can easily monitor their progress online while weekly e-mail training prompts, live, virtual Mastermind Circles and ongoing support keeps them engaged and in momentum. Combined, the self-paced training, personalized resources, and live virtual coaching focus on individual needs to accelerate developing critical leadership skills.

COURSE INTRODUCTION

1. Welcome to the Course
2. Meet Your Coach: Dr. Ginny A. Baro
3. Program Code of Conduct Guidelines
4. Course Workbook
5. Intro to Navigating the Kajabi Interface

MODULE 1: BUILDING THE FOUNDATION FOR BEING A FEARLESS LEADER

1. Module Overview
2. Learning Objectives
3. Tools for Success
4. Self-Acknowledgment
5. The Being Principles
6. Powerful Cornerstones Along Your Leadership Journey
7. Module 1 Assessment

MODULE 2: CONNECT TO YOUR TRUTH AND PURPOSE AS A LEADER

1. Module Overview
2. Learning Objectives
3. Self-Awareness
4. Social Awareness
5. Module 2 Assessment

MODULE 3: ALIGN WHAT YOU WANT AND WHERE YOU ARE TODAY AS A LEADER

1. Module Overview
2. Learning Objectives
3. Where are you now?
4. Connecting with your Centers of Influence, Mentors, and Sponsors
5. Retooling for the Future
6. Module 3 Assessment

MODULE 4: RISE ABOVE YOUR REAL AND FICTITIOUS CHALLENGES AS A LEADER

1. Module Overview
2. Learning Objectives
3. Your Truth
4. Fearlessly Owning It
5. Elevate Your Mindset
6. Module 4 Assessment

MODULE 5: ENVISION THE FUTURE YOU DESIRE AS A LEADER

1. Module Overview
2. Learning Objectives
3. Create It
4. Your Leadership Qualities
5. Start with the End in Mind
6. Create Your 12-Month Massive Action Map
7. Module 5 Assessment

MODULE 6: SEEK SUPPORT AND SERVE OTHERS ON YOUR LEADERSHIP JOURNEY

1. Module Overview
2. Learning Objectives
3. Building Your Support Network
4. Paying It Forward
5. Module 6 Assessment

MODULE 7: APPLYING C.A.R.E.S. LEADERSHIP SUCCESS SYSTEM EVERY DAY

1. Module Overview
2. Learning Objectives
3. Live Your Compelling Leadership Vision
4. A Daily Practice
5. Module 7 Assessment

A PROVEN LEADERSHIP PROGRAM TARGETING SPECIFIC NEEDS

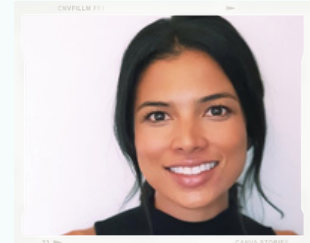
The self-development of your leaders is essential for any organization that wants to achieve **new, sustainable results**. That is why sponsoring your leaders to participate in the **Fearless Leadership Mastermind™** is the right decision for your company. Your leaders will be in the caring and capable hands of ICF accredited coaches, experienced leaders, and facilitators.



Dr. Ginny A. Baro



Aleta Maxwell



Misha Bartlett



MEMBER STORIES



"The Fearless Leadership Mastermind program has been a personal and professional game-changer for me! Now I have more tools to continue to grow as a leader, to build mutually beneficial relationships, and take care of myself, my team, and the people I care about. I don't know how I would have learned all that the program teaches, and how long it would have taken me to learn it on my own. All I know is that I am so thankful I joined the Mastermind and for all the support that we gave each other and continue to experience through our network"

KATHY MCKEON, SR. ACCOUNT EXECUTIVE, MERCK & CO. INC.



"The program gave me the ability to remain poised and confident in stressful situations. I was also able to identify and harness my Unique Value Proposition and leadership competencies. These insights increased my self-confidence, authenticity, and a sense of purpose. I feel this program offers great value in a safe, supportive environment to develop leadership and life-coping skills and to allow me to be my best Self. I would highly recommend the Fearless Leadership Mastermind to my colleagues and friends."

JOHNNA G., BUSINESS EXCELLENCE PROGRAM MANAGER, VERIZON

"When we started working with Ginny, we needed assistance with several managers who had challenges interacting and motivating their staff. Ginny built relationships and gained the trust of our employees. Her influence made an immediate and lasting impact on the way our leadership engaged with their teams. Ginny's involvement led to improved performance of our teams through her guidance and interpersonal manner. She can be both firm and compassionate, adjusting her coaching style as needed."

THOMAS T, HUMAN RESOURCES DIRECTOR



"I have had the privilege of participating in Ginny Baro's Fearless Leadership Mastermind course, and I am awestruck by the level of the detailed, comprehensive subject matter. The program is thorough and offers a wide range of resources, including video modules, mp3 downloads, transcripts, and a guided Workbook. So, no matter what platform or modality you learn best on, this program caters to your learning needs. Under Ginny's leadership, the Mastermind environment is lovingly supportive, and the engagement within the core group of professionals, the circle of trust, is empowering and insightful.

KIM K., ACCOUNT EXECUTIVE

Why Choose ExecutiveBound?

We Are Committed to Deliver Sustainable Results with Greater Ease and Speed



- Certified MBE leading and innovating leadership development programs for companies and executives looking for **new, sustainable results**
- Help leaders navigate the challenges at each level by leveraging over 30 years' first-hand experience immersed in highly competitive work environments

We Value Honesty, Authenticity, and Integrity



- Every step in our strategic partnership is anchored in honesty, authenticity, and integrity
- Lead by example, build trust and develop relationships, ensuring you reach strategic goals
- Relatable, compelling, inclusive partner (struggling immigrant, underdog, successful female corporate leader, mother, business owner, author, speaker)

We Deliver with Flexibility, Engagement, and a Human-Centered Approach



- Offer proven, personalized, "Done for You" services, immersive experiences, and ongoing professional support focused on the individual and the "big picture"
- Design highly engaging, innovative, scalable programs, i.e., private / group coaching, masterminds, consulting, retreats, keynotes, fireside chats with the author, book clubs

ABOUT DR. GINNY A. BARO, CEO, FOUNDER

"My Why is to reach my full potential and to help my son and my clients achieve theirs."



Dr. Ginny A. Baro is an award-winning international transformational speaker and leadership coach, career strategist, and two-time #1 bestselling author of *Healing Leadership* and *Fearless Women at Work*. Named one of the Top 100 Global Thought Leaders, she leverages over 20 years of leadership experience in highly competitive environments in financial services and technology to support strategic corporate partners and develop inclusive, impactful leaders at all levels. She has successfully facilitated leadership training and coaching programs for individuals and Fortune 500 companies with more than 140,000 employees and delivered keynotes impacting global audiences. Ginny earned a Ph.D. in Information Systems, an MS in Computer Science, an MBA in Management, and a BA in Computer Science and Economics. She's a Mastermind Professional and Certified Professional Coach (CPC), accredited by the International Coach Federation (ICF). With her programs, Ginny and her clients impact the lives of those in need through *Feeding America* and other charities. To learn more, please visit www.ExecutiveBound.com.



Let's Connect!

Schedule a brief informational session today!